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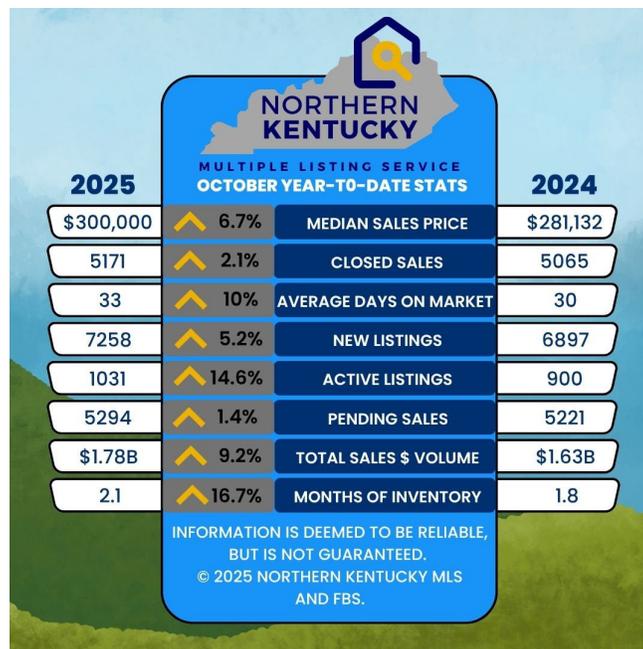
PRESS RELEASE

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Northern Kentucky Real Estate Market Update – November 20, 2025

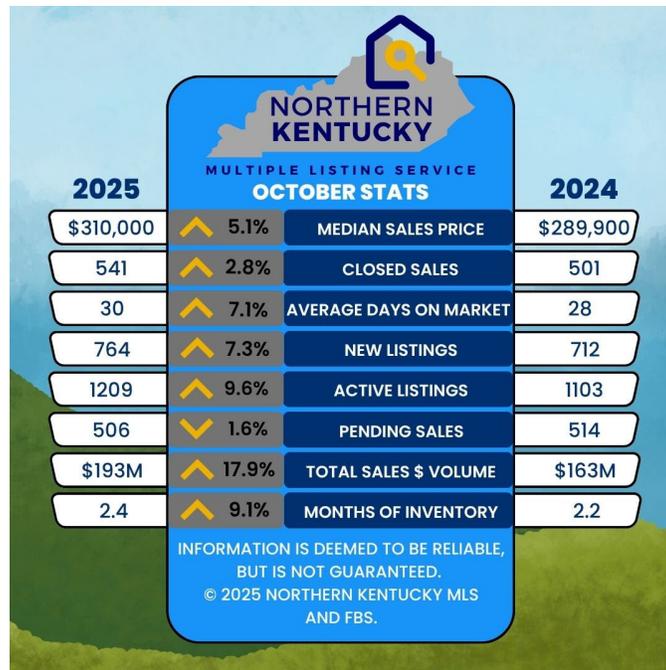
Florence, KY – November 20, 2025 – The Northern Kentucky Association of REALTORS® and The Northern Kentucky Multiple Listings Service, Inc. (MLS) reported today that in October, year-to-date, Active Listings in the 12 counties served by the local MLS are up by 14.6% to 1031.

Shown in the graphic below, Year-To-Date, the October Median Sales Price rose by 6.7%, bringing the Total Sales Volume up 9.2% to \$1.78 billion. The number of closed sales showed a positive gain of 2.1%.



Market Trends (October 2025 v. 2024)

- Closed Sales were 2.8% better than in October 2024- 541/501.
- Median Sales Price up 5.1% to \$310,000.
- Average Days on Market increased to 30 days.
- Total Active Listings increased to 1209 - an increase of 9.6%.
- Pending Sales decreased from October 2024 with 506 v. 514 or a 1.6% decline.
- Sales Volume increased by 17.9% to \$193 million in the October 24/25 comparison.



Commenting on these market trends, Jen Swendiman, President of the Northern Kentucky Association of REALTORS®, stated, “October showed steady positive gains both Year to Date and in October 2025 vs 2024, with the exception of Pending Sales 2024 vs 2025 which was down slightly by 1.6% as shown in the graphs above. The number of Months of Inventory was the most significant increase Year to Date, at a 16.7% increase yielding 2.1 months of inventory and 9.1% increase yielding 2.4 months for October 2024 vs 2025. For October 2025 vs 2024, the number of new and active listings increased, creating more choices for buyers in the Northern Kentucky market. With talk of the pros and cons of a 50-year mortgage on the horizon, more buyers may find it easier to achieve the dream of homeownership. Be sure to consult with a REALTOR® and Mortgage Professional to understand what your best housing and financing options might be.”

With just over 1900 MLS users, the Northern Kentucky MLS (NKMLS) is a leader in the real estate information and services business and operates with a professional staff from 7660 Turfway Road, Suite 100 in Florence, KY. Both NKAR and the NKMLS work to protect the public’s right to transfer real property and promote better public understanding of the profession and the real estate transaction process.