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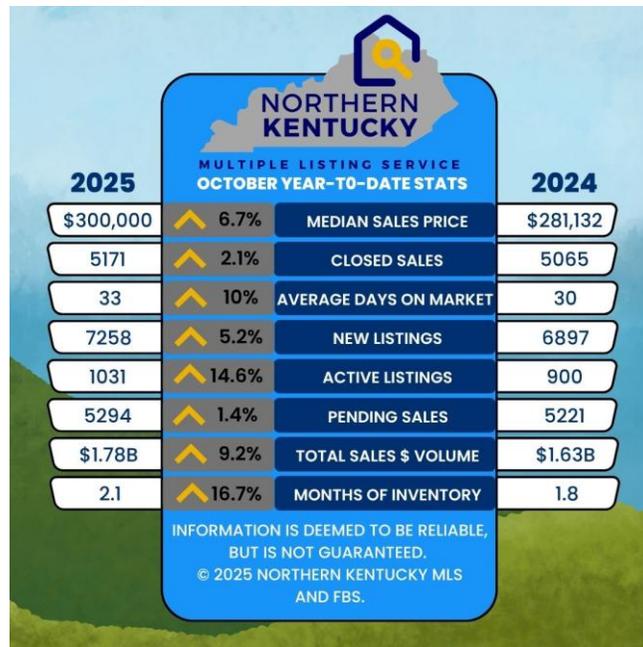
PRESS RELEASE

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Northern Kentucky Real Estate Market Update – December 19, 2025

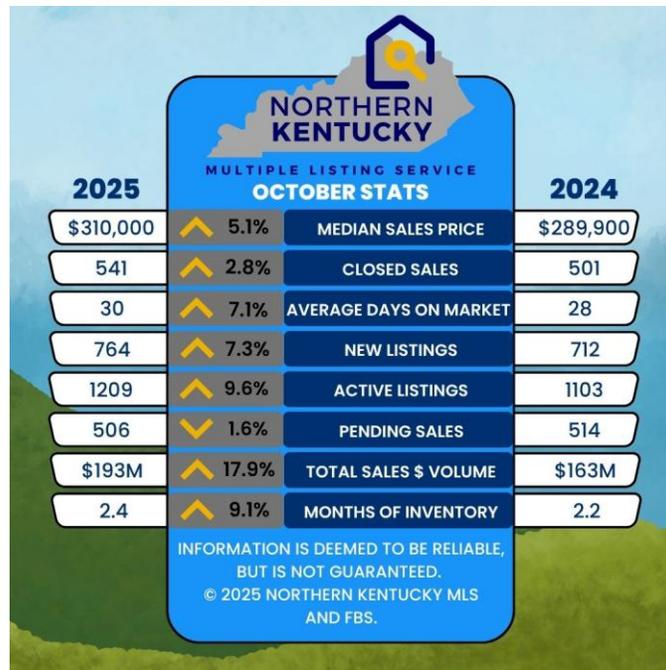
Florence, KY – December 19, 2025 – The Northern Kentucky Association of REALTORS® and The Northern Kentucky Multiple Listings Service, Inc. (MLS) reported today that in November, year-to-date, Active Listings in the 12 counties served by the local MLS are up by 14.3% to 1046.

Shown in the graphic below, Year-To-Date, the November Median Sales Price rose by 6.4%, bringing the Total Sales Volume up 8.4% to \$1.93 billion. The number of closed sales showed a positive gain of 1.8%.



Market Trends (November 2025 v. 2024)

- Closed Sales were down by 3.3% in November vs. 2024- 430/416.
- Median Sales Price up 8.2% to \$315,000.
- Average Days on Market dropped to 30 days.
- Total Active Listings increased to 1171- an increase of 10%.
- Pending Sales decreased from November 2024 to 417 or a 3.7% decline.
- Sales Volume decreased by 2.2% to \$147 million in the November 24/25 comparison.



Commenting on these market trends, Kristy Dailey, President of the Northern Kentucky Multiple Listing Service, stated, “November showed steady positive gains in Year-to-Date stats but November monthly stats 24 vs 25 had several declines, as shown in the graph above, which is typical of the market heading into the holidays. The number of Active Listings was the most significant increase Year to Date, at 14.3% increase yielding 2.1 months of inventory and 10% increase yielding 2.3 months for November 2024 vs 2025. The increase in the number of new and active listings continues to create more choices for buyers in the Northern Kentucky market. As talks of additional interest rate cuts continue, buyers may find not only better financing terms but also an increased inventory to choose from. Be sure to consult with a REALTOR® before beginning your search for your new home as they are there to guide you through the entire process”.

With just over 1900 MLS users, the Northern Kentucky MLS (NKMLS) is a leader in the real estate information and services business and operates with a professional staff from 7660 Turfway Road, Suite 100 in Florence, KY. Both NKAR and the NKMLS work to protect the public’s right to transfer real property and promote better public understanding of the profession and the real estate transaction process.