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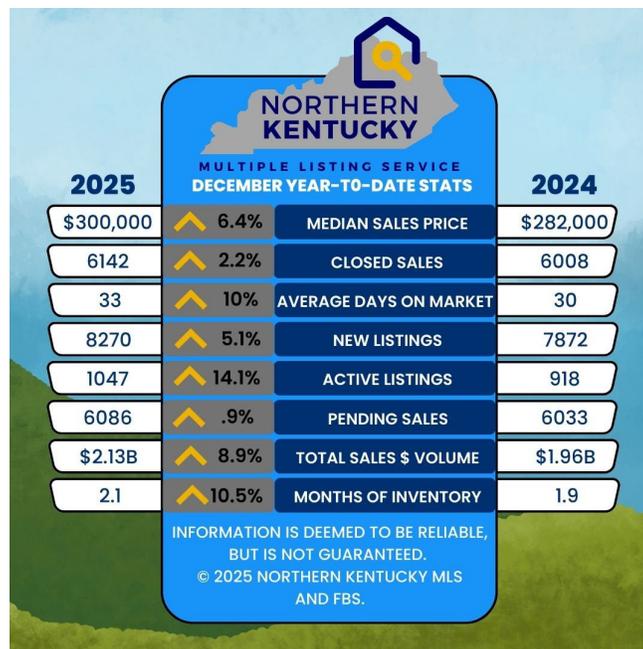
PRESS RELEASE

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Northern Kentucky Real Estate Market Update – January 14, 2026

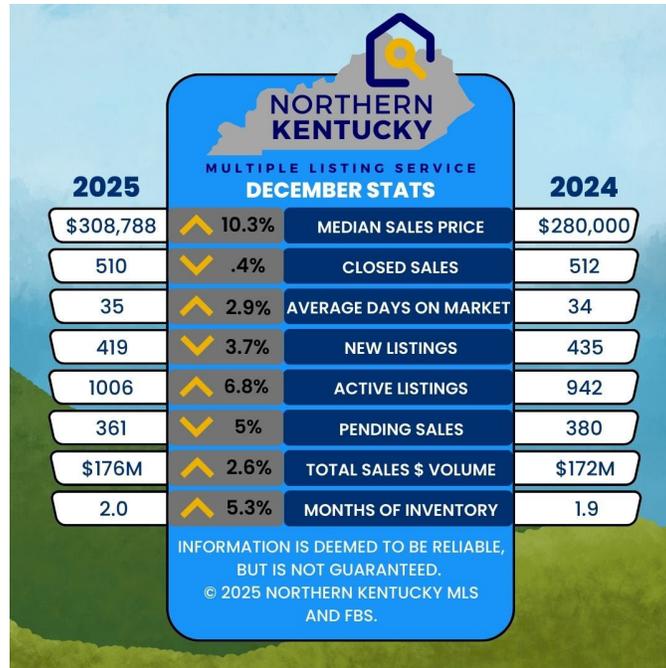
Florence, KY – January 14, 2026 – The Northern Kentucky Association of REALTORS® and The Northern Kentucky Multiple Listings Service, Inc. (MLS) reported today that in December, year-to-date, Active Listings in the 12 counties served by the local MLS are up by 14.1% to 1047.

Shown in the graphic below, Year-To-Date, the December Median Sales Price rose by 6.4%, bringing the Total Sales Volume up 8.9% to \$2.13 billion. The number of closed sales showed a positive gain of 2.2%.



Market Trends (November 2025 v. 2024)

- Closed Sales were down by .4% in December 2025 vs. 2024- 512/510.
- Median Sales Price up 10.3% to \$308,788.
- Average Days on Market increased to 35 days.
- Total Active Listings increased to 1006- an increase of 6.8%.
- Pending Sales decreased from December 2024 to 361 or a 5% decline.
- Sales Volume increased by 2.6% to \$176 million in the December 24/25 comparison.



Commenting on these market trends, Greg Crase, President of the Northern Kentucky Association of REALTORS®, stated, “2025 showed all positive gains in Year-To-Date statistics for December but December monthly stats 24 vs 25 showed a slight decline in closed sales and declines in new listings and pending sales. The number of Active Listings was the most significant increase Year to Date, at 14.1% increase yielding 2.1 months of inventory and 6.8% increase yielding 2.0 months of inventory for December 2024 vs 2025. With increased Active Listings and interest rates at their lowest in several months, this market should provide more opportunities for Buyers with better financing possibilities. Remember to consult a REALTOR® before beginning your property search as they are there to guide you through the entire process”.

With just over 1900 MLS users, the Northern Kentucky MLS (NKMLS) is a leader in the real estate information and services business and operates with a professional staff from 7660 Turfway Road, Suite 100 in Florence, KY. Both NKAR and the NKMLS work to protect the public’s right to transfer real property and promote better public understanding of the profession and the real estate transaction process.