



7660 Turfway Rd.
Suite 100
Florence, KY 41042
859-344-8400

FOR IMMEDIATE RELEASE

FEBRUARY 12, 2026

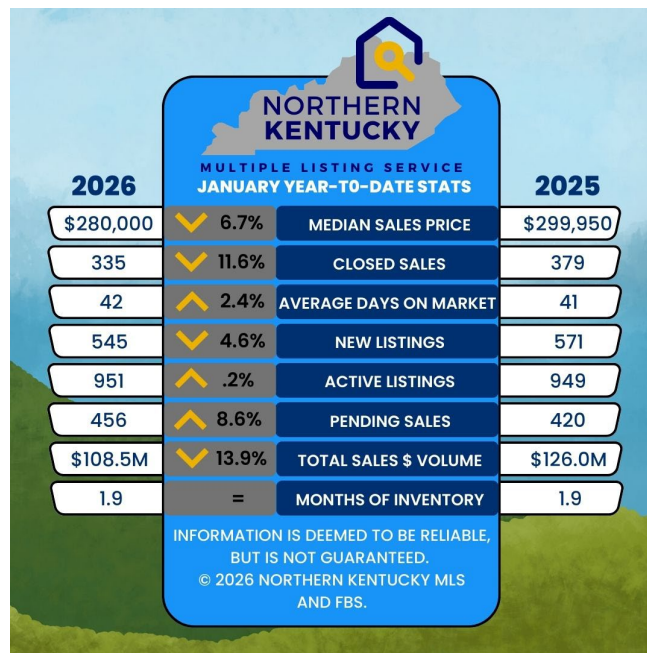
PRESS RELEASE

Contact: Greg Crase, President
Northern Kentucky Association of REALTORS®
Telephone: 859-344-8400
E-mail: gcrase@sibcycline.com

Northern Kentucky Real Estate Market Update – February 12, 2026

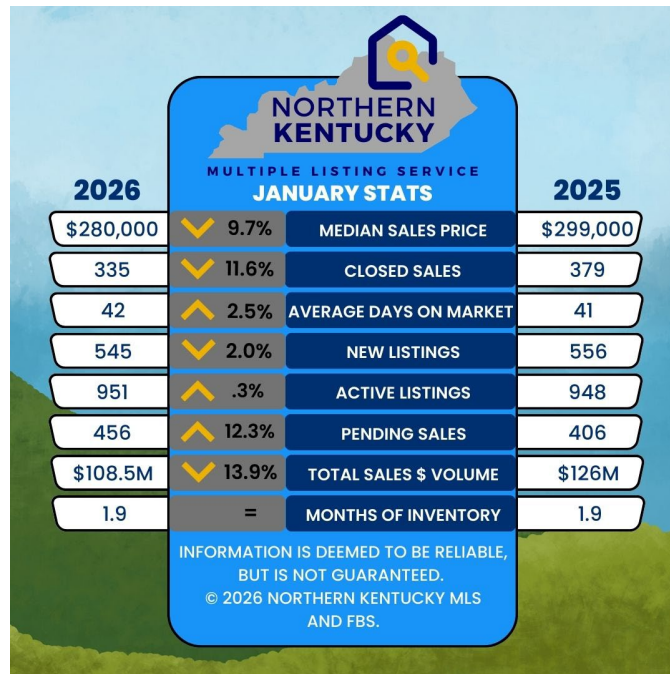
Florence, KY – February 12, 2026 – The Northern Kentucky Association of REALTORS® and The Northern Kentucky Multiple Listings Service, Inc. (MLS) reported today that in January, year-to-date, Active Listings in the 12 counties served by the local MLS are up by .2 % to 951.

Shown in the graphic below, Year-To-Date, the January Median Sales Price declined by 6.7%, bringing the Total Sales Volume down 13.9% to \$108.5 million. The number of closed sales showed also showed a decline of 11.6% with the positive being Pending Sales up 8.6% to 456.



Market Trends (January 2026 v. 2025)

- Closed Sales were down by 11.6% in January 2026 vs. 2025- 512/510.
- Median Sales Price dropped to \$280,000 from \$299,000 in 2025
- Average Days on Market increased to 42 days.
- Total Active Listings increased to 951- an increase of .3%.
- Pending Sales increased from January 2025 to 456 or a 12.3% increase.
- Sales Volume decreased by 13.9% to \$108.5 million in the January 25/26 comparison.



Commenting on these market trends, Greg Crase, President of the Northern Kentucky Association of REALTORS®, stated, “2026 is starting out with a slightly higher number of Active listings and an increase in Pending Sales. The months of inventory fell slightly to 1.9 months. Local Northern Kentucky REALTORS® visited our State Legislators in the first week of February to advocate for Affordable Housing, streamlining the permitting process for housing and for support of local residential infrastructure and housing development. Affordable Housing is an issue nationwide and remains a top priority at all levels of the REALTOR® organization.

Remember to consult a REALTOR® before beginning your property search as they are there to guide you through the entire process”.

With just over 1900 MLS users, the Northern Kentucky MLS (NKMLS) is a leader in the real estate information and services business and operates with a professional staff from 7660 Turfway Road, Suite 100 in Florence, KY. Both NKAR and the NKMLS work to protect the public’s right to transfer real property and promote better public understanding of the profession and the real estate transaction process.