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**FOR IMMEDIATE RELEASE**

**MARCH 10, 2026**

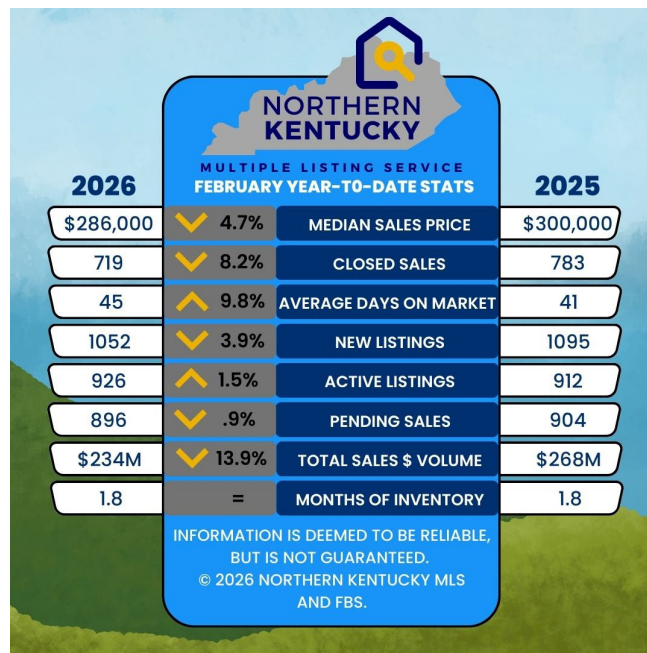
**PRESS RELEASE**

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**Northern Kentucky Real Estate Market Update – March 10, 2026**

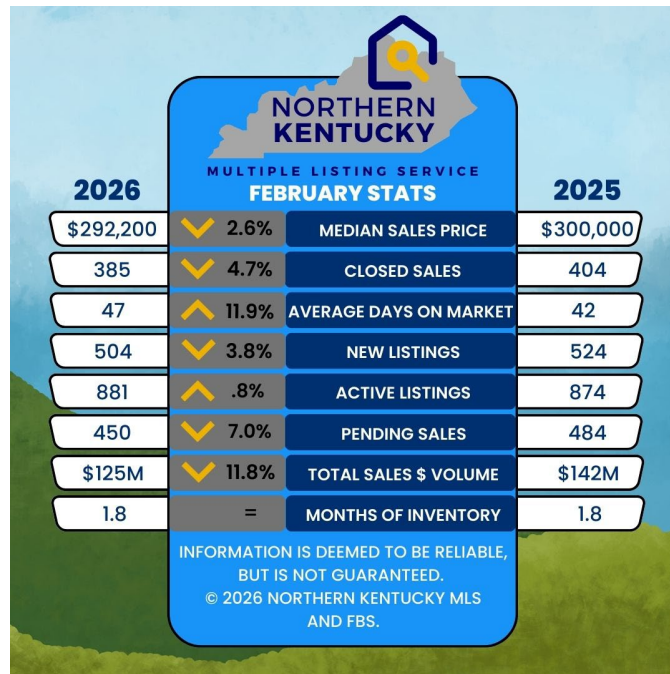
Florence, KY – March 10, 2026 – The Northern Kentucky Association of REALTORS® and The Northern Kentucky Multiple Listings Service, Inc. (MLS) reported today that in February, year-to-date, Active Listings in the 12 counties served by the local MLS are up by 1.5% to 926.

Shown in the graphic below, Year-To-Date, the February Median Sales Price declined by 4.7%, bringing the Total Sales Volume down 13.9% to \$268 million. The number of closed sales also showed a decline of 8.2% with the positive being the Active Listings up 1.2% to 926.



## Market Trends (February 2026 v. 2025)

- Closed Sales were down by 4.7% in February 2026 vs. 2025- 385/412.
- Median Sales Price dropped to \$292,200 from \$300,000 in 2025
- Average Days on Market increased to 47 days.
- Total Active Listings increased to 881- an increase of .8%.
- Pending Sales decreased from February 2025 to 450 or a 7% decrease.
- Sales Volume decreased by 11.8% to \$125 million in the February 25/26 comparison.



Commenting on these market trends, Greg Crase, President of the Northern Kentucky Association of REALTORS®, stated, “an increase in the number of Active Listings, a slight decrease in the Median Sales Price and mortgage interest rates are setting the stage for an active spring market for Buyers. Affordable Housing is an issue nationwide and remains a top priority at all levels of the REALTOR® organization.

Remember to consult a REALTOR® before beginning your property search as they are there to guide you through the entire process”.

*With just over 1900 MLS users, the Northern Kentucky MLS (NKMLS) is a leader in the real estate information and services business and operates with a professional staff from 7660 Turfway Road, Suite 100 in Florence, KY. Both NKAR and the NKMLS work to protect the public’s right to transfer real property and promote better public understanding of the profession and the real estate transaction process.*