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FOR IMMEDIATE RELEASE

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PRESS RELEASE

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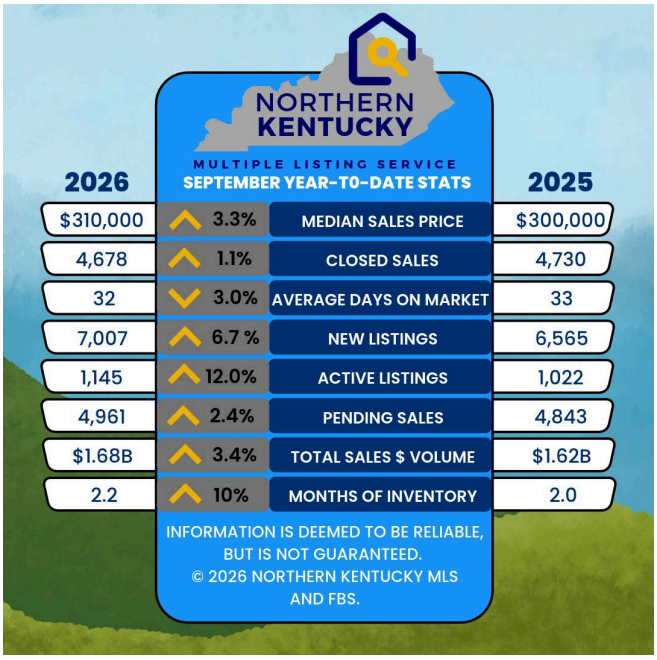
Northern Kentucky Real Estate Market Update –October 13, 2026

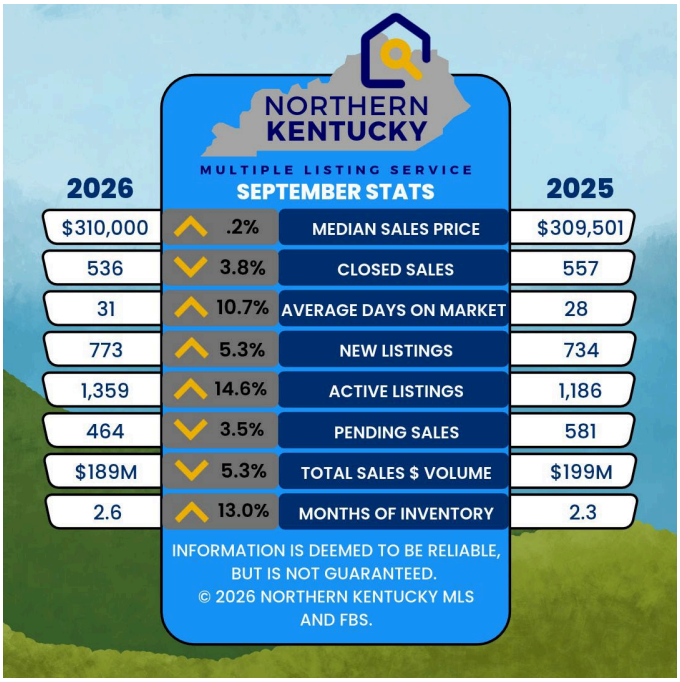
Florence, KY – October 13, 2026 – The Northern Kentucky Association of REALTORS® and The Northern Kentucky Multiple Listings Service, Inc. (MLS) reported today that in September 2026, year-to-date, Active Listings in the 12 counties served by the local MLS increased by 12% to 1022 over September 2025.

Shown in the graphic below, Year-To-Date, the September Median Sales Price increased to $310,000, and the Total Sales Volume was up 3.4% to $1.68 billion. The number of Closed Sales were up by 1.1% to 4,678 with the only decline being Average Days on Market which is a positive.



Market Trends (September 2026 v. 2025)

- Closed Sales decreased by 3.8% in September 2026 vs. 2025 - 536/557.
- Median Sales Price had a slight increase of .2% to $310,000 from $309,501 in 2025.
- Average Days on Market increased to 31 days.
- Total Active Listings increased to 1359- an increase of 14.6%.
- Pending Sales decreased from September 2025 to 464 or a 3.5% increase.
- Sales Volume decreased by 5.3% to $189 million in the September 26/25 comparison.



Commenting on these market trends, Greg Crase, President of the Northern Kentucky Association of REALTORS®, stated, “the increase in interest rates has caused a slight downturn in buyers entering the market, however that is not uncommon as we approach the holiday season. Homeownership is still at the top in ways to build generational wealth and helping communities stabilize. Communities with higher rates of homeownership have citizens who are civically engaged and take pride in their property with proper maintenance. Residential stability helps foster safer neighborhoods and better educational achievement. HOME OWNERSHIP MATTERS.”

Remember to consult a REALTOR® before beginning your property search as they are there to guide you through the entire process. Sellers rely on REALTORS® to provide pricing expertise and home preparation guidance to obtain the best price for their home.

With just over 1900 MLS users, the Northern Kentucky MLS (NKMLS) is a leader in the real estate information and services business and operates with a professional staff from 7660 Turfway Road, Suite 100 in Florence, KY. Both NKAR and the NKMLS work to protect the public’s right to transfer real property and promote better public understanding of the profession and the real estate transaction process.