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NOVEMBER 12, 2026

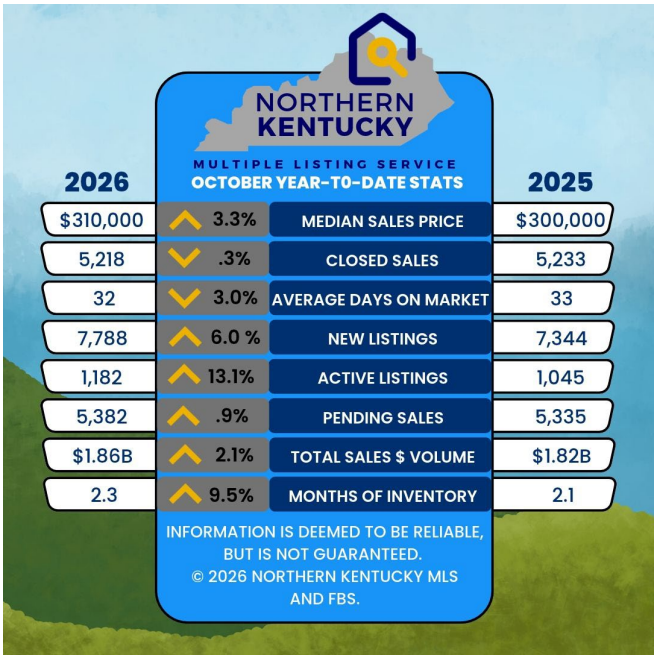
PRESS RELEASE

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Northern Kentucky Real Estate Market Update –November 12, 2026

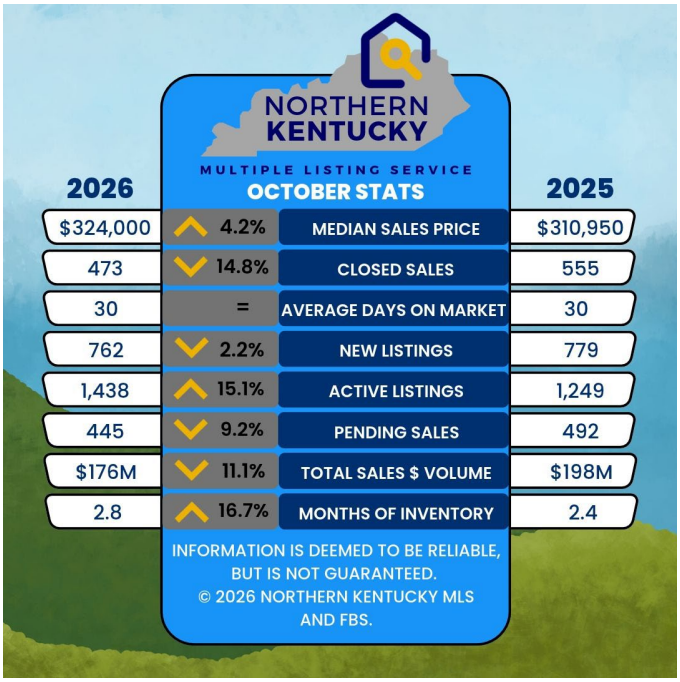
Florence, KY – November 12, 2026 – The Northern Kentucky Association of REALTORS® and The Northern Kentucky Multiple Listings Service, Inc. (MLS) reported today that in October 2026, year-to-date, Active Listings in the 12 counties served by the local MLS increased by 13.1% to 1182 over October 2025.

Shown in the graphic below, Year-To-Date, the October Median Sales Price increased to $310,000, and the Total Sales Volume was up 2.1% to $1.86 billion. The number of Closed Sales declined by .3% to 5.218 and the Average Days on Market declined to 32 days.



Market Trends (October 2026 v. 2025)

- Closed Sales decreased by 14.8% in October 2026 vs. 2025 - 473/555.
- Median Sales Price increased by 4.2% to $324,000 from $310,950 in 2025.
- Average Days on Market remained steady at 30.
- Total Active Listings increased to 1438- an increase of 15.1%.
- Pending Sales decreased from September 2025 to 445 or a 9.2% decrease.
- Sales Volume decreased by 11.1% to $176 million in the October 26/25 comparison.



Commenting on these market trends, Greg Crase, President of the Northern Kentucky Association of REALTORS®, stated, “while Pending Sales and New Listings are down in October 26 vs 25, Year to Date, we’re still trending better than in 2025. REAL TORS® across the country continue to monitor the 21st Century ROAD to Housing Act as implementation begins and offer assistance as needed. The Northern Kentucky Association of REALTORS® continues to collaborate with other groups in our area on housing affordability and ways to strengthen inventory.”

Remember to consult a REALTOR® before beginning your property search as they are there to guide you through the entire process. Sellers rely on REALTORS® to provide pricing expertise and home preparation guidance to obtain the best price for their home.

With just over 1900 MLS users, the Northern Kentucky MLS (NKMLS) is a leader in the real estate information and services business and operates with a professional staff from 7660 Turfway Road, Suite 100 in Florence, KY. Both NKAR and the NKMLS work to protect the public’s right to transfer real property and promote better public understanding of the profession and the real estate transaction process.